

Athletic Program Books Display Ad Contract

All advertisers MUST fill out this section: Repeat Advertisers: Keep same ad ___ Change ad ___

Advertiser Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Date: _____

Email: _____

TERMS: Payment is due with contract. Checks MUST be made payable to Landen Digital Publishing for proper credit. Unpaid balances over 30 days are subject to a service charge of 2% per month. If this matter becomes delinquent and goes to collection, I agree to pay all fees associated with this matter, including but not limited to attorney's fees and court costs. Advertiser agrees to indemnify and hold Landen Digital Publishing and each Athletic Department, its booster clubs, board members, or any person affiliated with the school harmless against all losses, liability, damage and expense of whatever nature arising out of copying, printing, publishing or distributing of the program books. Multiple school discounts are not available.

Signature: _____ Print Name: _____

LITTLE MIAMI

- ___ 1/8
- ___ 1/4
- ___ 1/2
- ___ Full
- ___ IFC*
- ___ IBC*
- ___ BC*

LOVELAND

- ___ 1/8
- ___ 1/4
- ___ 1/2
- ___ Full
- ___ IFC*
- ___ IBC*
- ___ BC*

**AD PRICE
PER SCHOOL**

1/8	\$57
1/4	\$105
1/2	\$185
Full	\$325
IFC	\$385
IBC	\$360
BC	\$600

Requested Page: Add 20% to ad price. Call for availability.
Colored Ad: Add \$135, except back cover

- * IFC = Inside Front Cover
 - * IBC = Inside Back Cover
 - * BC = Back Cover (full color only)
- Cover spaces are sold with "right of first refusal."
Call for availability on these premier spaces.

DEADLINE IS MID AUGUST

**RATES ARE FOR
DIGITAL ADS.**

COST SUMMARY

Size	Qty.	Total
1/8	___	___
1/4	___	___
1/2	___	___
Full	___	___
IFC*	___	___
IBC*	___	___
BC*	___	___

TYPESETTING FEES

If you need us to create your ad, these fees, which include sales tax, apply: 1/8 page \$21.30; 1/4 page \$37.28; 1/2 page \$53.25; full page \$79.88; full color full page/cover ads \$133.13.

SENDING ARTWORK

Rates are for digital ads. Accepted formats are pdf (press optimized, highest quality), In-Design (.indd), Illustrator (.eps) or Photoshop (.tif). Name of file must be short and include your company name. All elements of files must be correct size and color, with high-quality or good vector art. **Email artwork to:** ads@landendigital.com. Your same ad will appear in all the seasonal books unless you provide them with the first ad.

AD SIZES

WIDE:

- 1/8: 3.65" wide x 2.3" tall
- 1/4: 7.5" wide x 2.3" tall
- 1/2: 7.5" wide x 4.8" tall

TALL:

- 1/8: 1.725" wide by 4.8" tall
- 1/4: 3.65" wide by 4.8" tall
- 1/2: 3.65" wide by 9.8" tall

Ad Price	\$	_____
Colored Ad, if applicable	\$	_____
Requested Page, if applic.	\$	_____
Typesetting Fee, if applic.	\$	_____
Total Amount Due	\$	_____

Full page ads: 7.5" wide by 9.8" tall; Cover ads: 7.5" wide by 10" tall

Payment received: Cash Check # _____

Credit Card # _____

Name on card _____

Expires _____

We accept VISA, MasterCard, Discover & American Express.

Each school produces different program books for the different seasonal sports throughout the year, totalling approximately 1000 books for the school year. These books are sold at the local home games, with those funds going to directly to the individual school's athletic department or booster club.

Published by **LANDEN DIGITAL PUBLISHING** in cooperation with each school's Athletic Department or Booster Club. Make checks payable to Landen Digital Publishing and mail to 8976 Columbia Road, Loveland, OH 45140. (513) 683-5181 • FAX (513) 683-0263 • e-mail ads@landendigital.com